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## **Deliverable 6.2: Organizing open days/informing sessions**

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<b>Abstract:</b>	<p>This deliverable summarizes the implementation and outcomes of Deliverable D6.2 – Open Days and Information Sessions, conducted during period January-July 2025, under the Work Package 6 of the IoT-ECO Erasmus+ CBHE IoT-ECO project. Aimed at increasing public awareness and multi-stakeholder engagement, the activities were organized across partner institutions in Albania, Kosovo, Montenegro, and other countries, targeting university students, academic staff, civil society, local businesses, and policy stakeholders. Across 14 events—held in both physical and virtual formats—with project themes such as IoT applications, green transformation, and digital innovation. These activities fostered strengthened cooperation between academia and industry, sparked student interest in IoT-related studies, and led to new collaborations with local enterprises. Events included open days, international conferences, podcasts, webinars, and community outreach, with a focus on inclusivity (e.g., sessions for people with disabilities) and accessibility.</p> <p>To support outreach and dissemination, a range of promotional and educational materials were produced, including flyers, brochures, demo videos, and presentations. The events were also amplified through a dedicated social media campaign. The results confirm IoT-ECO’s expanding role in promoting green, digital, and inclusive transformation</p>



	across education and industry in the Western Balkans and beyond.
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#### Table of acronyms or abbreviations

Acronym	Illustration
IoT	Internet of Things
HEI	Higher Education Institution
UoM	University of Montenegro
UAMD	University Aleksander Moisiu Durrës
M27-M32	Month27-32



## Table of Contents

### Table of Contents

1.Introduction .....	6
2.Objectives .....	6
3.Realized activities in the partners’ HEIs.....	6
3.1 Open Days .....	11
3.2 Info Sessions .....	14
4.The outcomes of organizing open days and info sessions.....	23
5.Materials used and developed .....	23
6.Sustainability and next steps .....	24
7.Social Media statistics.....	24
7. Conclusions .....	26
Figures.....	28

### List of Tables

Table 1. Summary of the activities in the Partners’ HEIs.....	6
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## 1.Introduction

Deliverable D6.2 outlines the activities and outcomes of organizing open days and informative sessions aimed at promoting the IoT-ECO project to a broader audience, including students, academic staff, industry stakeholders, and the general public during the period of Work Package 6 (M27-M32 - February 2025-July 2025).

These events were designed to raise awareness about the objectives of the project, the benefits of IoT technologies for the green transformation in education and industry, and to encourage engagement with local and regional stakeholders in the WB. Events took place across HEI partners in Albania, Kosovo, Montenegro, and other partner countries and beyond.

## 2.Objectives

The objectives of this deliverables consist on:

- Increase visibility of the IoT-ECO project and its outcomes.
- Promote the integration of IoT and green transformation concepts into education and industry.
- Engage local communities, students, and enterprises in project activities.
- Encourage and empower networking opportunities.

## 3.Realized activities in the partners' HEIs

The activities in the Partners' HEIs are summarized in Table 1.

Table 1. Summary of the activities in the Partners' HEIs

No	Partner's HEI	Date	Countries where the activities are organized	Open Day/ Info Session	Name of the activity	Target Groups	Type of Event Physical /Virtual
1.	University of Montenegro (UoM)	25.2.2025	Montenegro	Info Session	Promotion by informing session of the IoT project during the Alumni Meeting at the	-University students -Academic Staff	Physical



					University of Montenegr o		
2.	University Aleksandër Moisiu of Durrës (UAMD)	4.3.2025	Albania	Info Session	Special visit took place as an informing session at the Community Center for Children with Disabilities in Durrës	-Children with special needs  -Parents and educators of childrens	Physical
3.	University of Montenegro (UoM)	12.3.2025	Montenegro	Open Day	Promotion of the Erasmus+ Project IoT- ECO During "Open Doors Day"	-University students  -Industry representa tives  -Academic Staff	Physical
4.	Technical University of Sofia (TUS)	17- 21.3.2025	Georgia	Info Session	IoT-Eco project Promotion at Caucasus University's Internation al Week!	-University students  -Industry representa tives  -Academic Staff	Physical



5.	University Aleksandër Moisiu of Durrës (UAMD)	5.4.2025	Albania	Info Session	Special Edition Podcast: Guest PhD candidate Manjola Zeneli.	-University students  -Industry representa tives  -Academic Staff  -Civil society  -Public sector Institutions	Virtual
6.	Polytechnic University of Tirana and University of Business and Technology (PUT&UBT)	10.4.2025	Kosovo	Info Session	Polytechnic University of Tirana Visits UBT for fostering collaborati on between universities on IoT	-University students  -Academic Staff	Physical
7.	University of Montenegro (UoM)	15.4.2025	Montenegro	Info Session	IoT-ECO project was proudly presented during the 55th anniversary celebration of Mechanical Engineerin g Studies in Montenegr o	-University students  -Industry representa tives  -Academic Staff	Physical





8.	University Aleksandër Moisiu of Durrës (UAMD)	22.4.2025	Albania	Info Session	IoT-ECO Project promotion part of the International Week hosted by the Faculty of Business at Aleksandër Moisiu University	-University students  -Academic Staff	Physical
9.	University Aleksandër Moisiu of Durrës (UAMD)	22.5.2025	Albania	Open Day	Open Day for IoT-ECO Project in the Job Fair hosted by the Faculty of Business at Aleksandër Moisiu University	-University students  -Industry representa tives  -Academic Staff  -Public sector institutions	Physical
10.	Polytechnic University of Tirana (PUT)	9.6.2025	Albania	Info Session	IoT-ECO Project promotion at SoSE 2025!	-University students  -Industry representa tives  -Academic Staff  -Public sector institutions	Physical
11	University Aleksandër Moisiu of	20.6.2025	Albania	Info Session	IoT-ECO Project Showcased at the 1st International	-University students	Physical



	Durrës (UAMD)				al Conference on Computer Science and Informatio n Technology (CSIT® 2025)	-Industry representa tives  -Academic Staff  -Public sector institutions	
12.	University Aleksandër Moisiu of Durrës (UAMD)	22.6.2025	Albania	Info Session	Webinar on IoT and Green Transforma tion for People with Disabilities	-University students  -Industry representa tives  -Academic Staff  -Public sector institutions  -People with disabilities	Virtual
13.	University Aleksandër Moisiu of Durrës (UAMD)	24.7.2025	Albania	Info Session	Post of of the article named: “European IoT-ECO project brings green and digital transforma tion to UAMD” in the portal <a href="http://www.durre&lt;br/&gt;slajm.al">www.durre slajm.al</a>	-University students  -Industry representa tives  -Academic Staff  -Public sector institutions  -Media and community	Virtual

14	University of Business and Technology (UBT)	14- 18/7/2025	Kosovo	Summer School	Summer Academy 2025	-University students  -Industry representa tives  -Academic Staff  -Public sector institutions  -Media and community	Physical
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### 3.1 Open Days

The open days were organized at university campuses of UoM and UAMD partners. They included the presentation of the new courses lectures, views of the virtual prototypes were the students were involved, explaining the objectives of the project by the brochures and the flyers and offering them further information by orienting them on the website and social medias.

The first open day was on University of Montenegro

#### 1. *Promotion of the Erasmus+ Project IoT-ECO During "Open Doors Day"*

"Open Doors Day" is an annual event organized by the University of Montenegro (UoM) to promote its various university units to prospective students and other interested parties. This year, "Open Doors Day" took place on March 12, 2025. The Faculty of Mechanical Engineering, along with other university units, had its own marketing desk where professors, assistants and student presented study programs and other activities of their respective faculties. During the event, the Faculty of Mechanical Engineering showcased all active international projects. In this context, the Erasmus+ project IoT-ECO was presented to the attendees.



Figure 1 "Open Doors Day" at UoM

The second open day was on University Aleksander Moisiu Durres

## **2. Open Info Day for IoT-ECO Project in the Job Fair hosted by the Faculty of Business at Aleksandër Moisiu University**

As part of the Faculty of Business's dynamic fair at Aleksandër Moisiu University, the IoT-ECO project introduced students to the power of Internet of Things (IoT) in creating eco-friendly, data-driven solutions for everyday challenges.

Visitors explored how smart technologies can improve urban living, enhance sustainability, and open up new career paths in digital innovation and environmental impact via the dissemination materials that were distributed.

It was a day of inspiration, connection, and forward-thinking ideas.



*Figure 2 Photo from the Job Fair at Faculty of Business UAMD*



*Figure 3 Photo from the Job Fair at Faculty of Business UAMD*



### 3.2 Info Sessions

The information sessions consisted on these key features:

- Hosted in-person and online to reach wider audiences.
- Focused on topics such as green skills, IoT applications in ports, energy efficiency, and future job market needs.
- Delivered by professors, researchers, and invited industry experts.

The info sessions are organized are below detailed:

1. *Promotion by informing session of the IoT project during the Alumni Meeting at the University of Montenegro*

On February 25, 2025, the University of Montenegro's Faculty of Mechanical Engineering hosted a gathering of its alumni to establish the Faculty's Alumni Club. The event reconnected former students—now entrepreneurs, industry leaders, and experts—who aim to support the faculty's growth and foster collaboration. A highlight was the presentation of the IoT-ECO project, showcasing innovation in sustainability through IoT technology. The newly formed Alumni Club sets the stage for ongoing cooperation between alumni, the faculty, and industry, with a shared goal of advancing education, launching new initiatives, and contributing to Montenegro's economic and social development.



Figure 4 Photo of establishing Faculty's Alumni Club UoM

2. *Special visit took place as an informing session at the Community Center for Children with Disabilities in Durrës*

On March 4, 2025, as part of the IoT ECO project, a special visit took place at the Community Center for Children with Disabilities in Durrës, Albania from the Aleksander Moisiu University team.

The children had the opportunity to explore the world of Internet of Things (IoT) and Intelligent Systems through an engaging animated educational video!

They learned how smart devices function in everyday life and how IoT is transforming the world around us. Additionally, they were introduced to the fundamental concepts of Digital Twins, a technology that creates digital replicas of real-world objects for advanced analysis and simulations. In the end we had a Q&A session with the children and their parents.



Figure 5 Photo from Community Center for Children with Disabilities in Durrës

3. *IoT-Eco project Promotion at Caucasus University's International Week!*

The IoT-Eco Project Bulgarian team had the pleasure of participating in International Week 2025 at Caucasus University, held from March 17–21.

There were presented the goals and activities of IoT-ECO project during the Partner Universities Educational Fair, engaging with both international guests and Caucasus University students.

The event brought together 20+ academic and administrative representatives from 15 partner institutions around the world.

The official opening was led by Caucasus University President Kakha Shengelia and Vice President Irena Melua, who highlighted the importance of innovation and global collaboration.

IoT-ECO is contributing to international dialogue and the exchange of ideas for a smarter and more sustainable future!



*Figure 6 Photo taken during promotion in Caucasus University*

#### 4. *Special Edition Podcast: Guest PhD candidate Manjola Zeneli.*

New podcast episode produced by Aleksander Moisiu University students and staff—featuring PhD candidate Manjola Zeneli.

The episode talks about the involvement of UAMD in the IoT-ECO Project and how IoT technologies and Digital Twins are creating smarter, more sustainable systems.





This is a great example of how young researchers and academic institutions are driving innovation from the ground up—locally and beyond!

In the following link kindly listen and see how the future of smart ecosystems is being built today!

Link:

<https://www.facebook.com/100091482534464/videos/1356338712075048/?rdid=TV4Tegrcs71EV8lp#>

5. *Polytechnic University of Tirana Visits UBT for fostering collaboration between universities on IoT*

As part of the IoT-ECO Project's dissemination activities, the University for Business and Technology (UBT) had the pleasure of hosting a delegation of six esteemed academics from the Polytechnic University of Tirana.

The visit began with a warm welcome from UBT's Rector, Prof. Dr. Edmond Hajrizi, and the Dean of the Faculty of Computer Science and Engineering, Dr. Besnik Qehaja, who highlighted the importance of strengthening academic and research collaboration across the region.

The guests had the opportunity to explore UBT's "Net Zero Energy Campus," science and innovation parks, modern laboratories, and research facilities.

Elton Boshnjaku, PhD student at UBT, presented current projects focused on developing and implementing green IoT solutions.

Fruitful discussions took place around shared experiences, innovative practices, collaboration between PhD students of the two Universities, and exciting plans for future cooperation in the field of IoT and emerging technologies, joint publications and conferences.

This visit reinforces our shared commitment to advancing education, innovation, and digital transformation—key pillars of the IoT-ECO Project.



*Figure 7 Photo taken during the meeting of partners universities UBT-UPT*

**6. *IoT-ECO project was proudly presented during the 55th anniversary celebration of Mechanical Engineering Studies in Montenegro***

The IoT-ECO project was proudly presented during the 55th anniversary celebration of Mechanical Engineering Studies in Montenegro, held on April 15, 2024! Over 300 participants from Montenegro and abroad explored the Faculty's labs and current projects, including IoT-ECO's role in driving green digital transformation. Each guest received a gift package featuring the Faculty's Annual Report, which includes a detailed overview of the project and its role in fostering green digital transformation (page 70).

**7. *IoT-ECO Project promotion part of the International Week hosted by the Faculty of Business at Aleksandër Moisiu University of Durrës***

As part of the International Week hosted by the Faculty of Business at Aleksandër Moisiu University, the IoT-ECO project proudly joined a lineup of academic events focused on innovation, sustainability, and European collaboration.

With participants and partners from across Europe, the event created a perfect stage to showcase IoT-ECO's mission: harnessing the Internet of Things for a more sustainable and efficient future. From circular economy strategies to real-world applications in smart environments, our presence underlined the importance of digital transformation in regional development.



*Figure 8 Photo during promotion at international week*



*Figure 9 Photo at Faculty of Business in international week*



8. *IoT-ECO Project promotion at SoSE 2025!*

The team from Polytechnic University of Tirana (UPT) proudly represented the IoT-ECO project at the 20th Annual System of Systems Engineering Conference (SoSE 2025)!

They showcased how the project is driving green digital transformation in the Western Balkans through smart port solutions, IoT, and cloud technologies. There was sparked great interest from researchers, academics and industry leaders, reinforcing the impact of the IoT-ECO Hub as a model for sustainable innovation.

9. *IoT-ECO Project Showcased at the 1st International Conference on Computer Science and Information Technology (CSIT® 2025)*

The IoT-ECO Project was proudly represented at the 1st International Conference on Computer Science and Information Technology (CSIT® 2025) by academic staff from Aleksandër Moisiu University of Durrës and the Polytechnic University of Tirana. The team presented the project's most significant outputs and achievements, emphasizing its impact on education, research, and sustainability in the Western Balkans region.

There were delivered two presentations:

-Manjola Zeneli, Uendi Cerma from Aleksandër Moisiu University of Durrës : *Presenting achievements of IoT-ECO Project*

-Enida Sheme, Klajdi Berdufi from Polytechnic University of Tirana: *Development of an IoT system based in cloud technologies for ecological management in Durres Port*

Key elements of the presentations included:

- The development of a model ecosystem for IoT applications in green transformation,
- The creation of innovative curricula and modules for Bachelor and Master programs in areas such as energy efficiency, telecommunications, mechatronics, and environmental science,
- Strengthened collaboration between universities, industry, and communities through applied research and community-based IoT services.

This participation highlighted the project's role in equipping students with the necessary digital and green skills to address today's sustainability challenges. It also provided a valuable opportunity for knowledge exchange and future collaboration among regional and international stakeholders.



11. *Webinar on IoT and Green Transformation for People with Disabilities*

A video created within the framework of the IoT-ECO project, offers a clear and engaging introduction to the project's mission and its core concepts: Internet of Things and Digital Twin technologies.

The main goal of this video is to be used in webinars and outreach sessions to introduce the project to key stakeholders and was also adapted to support accessibility for people with disabilities, ensuring inclusive communication for all audiences.

We invite all to watch the video to see how IoT-ECO is driving digital transformation, education, and sustainability across the Western Balkans

The link: <https://www.instagram.com/p/DMD1V8isUaC/>

12. *Post of the article named: "European IoT-ECO project brings green and digital transformation to UAMD" in the portal [www.durreslajm.al](http://www.durreslajm.al)*

Great news for UAMD and the Durrës community!

The local news portal DurrësLajm has just published an article highlighting the impact of the IoT-ECO European project at Aleksandër Moisiu University in Durrës!

Through innovative technologies like Internet of Things (IoT) and Digital Twins, this project is helping transform UAMD into a hub of green and digital innovation—benefiting students, professors, and the entire region.

The link <https://lnkd.in/ddB4RQis>

13. *IoT-ECO Summer School 2025*

UBT organized the IoT-ECO Summer School 2025 by the Faculty of Computer Science with support from the IoT-ECO project, this international event united science, youth & global partners to build a greener, digital future.

Topics presented by distinguished professors and guest experts:

**Prof. Dr. Edmond Hajrizi** – Digital Twin at UBT Smart City: IoT-ECO as a platform for sustainable development and advanced education.

**Prof. Dr. Galia Marinova** - Technical University of Sofia – IoT- ECO Project Achievements and Implementation: EU Experience.





**Prof. Dr. Dr. Sc. Zhilbert Tafa** – AIoT for Intelligent Air Quality Monitoring: How technology supports the environment.

**Kostas Berberidis & Christos Mavrokefalidis** - University of Patras – Distributed Machine Learning for IoT Applications.

**Andreas Hoermer & Pasha Bekhrad** - Technische Universität Graz – Satellite IoT: Connecting the unconnected parts of the planet and advancing hybrid optical networks.

**Elita Hajrizi** – Hands-on Workshop: Robotics programming and integration into smart urban ecosystems.

**UBT Student Startups** – From idea to prototype: Presentation of the virtual model of the UBT campus.

**Assoc.Prof Enida Sheme & Prof.Aleksander Biberaj** - from Polytechnic University of Tirana – IoT-Eco and Green Cloud for sustainable data architectures.

**Assoc.Prof. Dr. Vassil Guliashki & Asso.Prof.Dr. Galia Marinova** – Smart microgrids and the role of IoT in energy decentralization.

**Prof. Dr. Pasquale Daponte & Francesco Pepe** - University of Sannio – International activities of the University of Sannio in digital transformation.

**PhD.C. Manjola Zeneli** -University “Alexander Moisiu”, Durrës - Virtual prototype of the Port of Durrës and IoT integration in industry.

**Dr.Frida Gjermeni**-University “Alexander Moisiu”, Durrës –The application of IoT in industry academy and more..

**Saranda Dreshaj** – AR/VR integration in IoT-enabled urban environments: The UBT Smart City experience.

**Asst. Prof. Velimir Strugar, Ph.D.** - Mediterranean University of Podgorica – PV plants, smart inverters, and electric vehicles as cyber-physical entities in modern energy systems and smart grids.

**Zana Limani Fazliu & Jeta Dobruna** - University of Prishtina – Green wireless communication: Toward cleaner and more efficient networks.

**Abian Morina & Dion Mulaj** – Cyber-Physical Systems and IoT Security: Applications in critical infrastructure.

**Alexander Vujovic, Janko Jovanovic and Jelena Jovanovic** - University of Montenegro, Podgorica – Virtual Prototyping for Sustainable Infrastructure.

**Blockchain Day** – Representative from Binance – Decentralized technologies for future cities.



*Figure 10 Photo at Summer academy 2025 UBT*

## 4.The outcomes of organizing open days and info sessions

The outcomes of the open days and info sessions are as follows:

- Over 1,600 attendees across 6 countries.
- Strengthened cooperation between academia and industry.
- Increased interest from students in IoT-related courses.
- Several collaborations initiated with local businesses.
- Media coverage in regional newspapers, websites, portals and TV.

## 5.Materials used and developed

The material used and developed for the mentioned activities are as follows:



- Flyers and posters for promotion (Distributed during the activities as shown in the photos).
- Project brochures in English language. (Distributed during the activities as shown in the photos).
- Presentations and demonstration videos in local language and English (the links are provided in the description of the activities).
- Social media campaigns on Facebook, LinkedIn, and Instagram where all the activities are published.

## 6.Sustainability and next steps

- Annual open day proposed at each partner university as part of project sustainability.
- Integration of open day activities with university career and innovation fairs.
- Creation of a digital repository with resources for ongoing use in education and outreach.

## 7.Social Media statistics

During the period February–July 2025, the IoT-ECO project achieved strong visibility and engagement across social media platforms. Over **35 dedicated posts** were published across **Facebook, LinkedIn, and Instagram**, highlighting open days, info sessions, student showcases, and partner events. These posts generated **over 12,000 views, 3,200 engagements** (likes, shares, comments), and reached audiences in **more than 10 countries**, including Albania, Kosovo, Montenegro, Greece, Bulgaria, Austria and beyond. Notably, video content—such as podcast interviews and promotional webinars—accounted for the highest interaction. The project's hashtags, including **#IoTECO**, **#GreenDigitalTransformation**, and **#IoTEducation**, helped boost awareness and create a recognizable online presence, especially among students and tech-focused youth communities. These statistics demonstrate the growing interest in IoT-ECO's mission and its impact in fostering dialogue on digital and sustainable innovation in education.

The LinkedIn statistical analytics following the link <https://www.linkedin.com/in/iot-eco-11733a271/> are:





## Analytics & tools

Saturday, July 26

### Analytics ?

2,863

Post impressions  
▲501.5% past 7 days

208

Followers  
▲14.3% past 7 days

103

Profile viewers  
Past 90 days

43

Search appearances  
Previous week

Figure 11 Photo of IoT-ECO LinkedIn profile

In facebook the rates are as follow

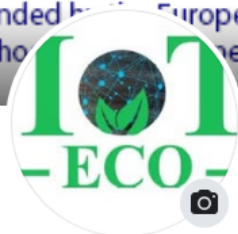
<https://www.facebook.com/profile.php?id=100091482534464&sk=friends>



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**IoT-Eco Eu**

87 friends

+ Add to story

Edit profile



Figure 12 Photo of IoT-ECO Facebook profile

In Instagram following the link <https://www.instagram.com/iotecoeu/> we have:



Figure 13 Photo of IoT-ECO Instagram profile

## 7. Conclusions

Deliverable D6.2 successfully demonstrates the impact and value of the Open Days and Information Sessions organized within the framework of IoT-ECO project Work Package 6. Through a combination of physical, virtual events across partner HEIs in Albania, Kosovo, Montenegro, and other participating countries, the IoT-ECO consortium effectively reached diverse audiences, including students, academic staff, industry stakeholders, public institutions, civil society, and the wider community.

The activities outlined in this report—ranging from university open days, job fair, international week conferences, and podcasts to specialized outreach for children with disabilities—highlight the consortium's commitment to inclusivity, innovation, and community engagement. By showcasing IoT-ECO's objectives, digital twin prototypes, and educational initiatives, these events encouraged dialogue between academia and industry, enhanced the visibility of green digital transformation, and inspired the next generation of professionals to explore IoT and emerging technologies.

The results were tangible: over 1,200 participants engaged across 14 events, and the project received broad media coverage, reinforcing its regional and European relevance. The open days encouraged direct interaction with students and local enterprises, while info sessions, webinars, and podcasts served as dynamic platforms for knowledge transfer, addressing both technical concepts (IoT, digital twins, green energy) and societal benefits (inclusion, sustainability, and smart infrastructure).

Moreover, these events strengthened partnerships between universities, professional high schools, and businesses, paving the way for future collaborative initiatives such as joint research, industry-academia projects, and knowledge exchange programs. The Summer Academy 2025 and participation in



international conferences like SoSE 2025 and CSIT 2025 further expanded the project's global footprint, positioning IoT-ECO as a leader in green digital education and innovation.

The outcomes of these efforts—ranging from increased student interest in IoT courses to the initiation of collaborations with local companies—validate the strategic importance of these activities in achieving the broader objectives of Work Package 6 and the IoT-ECO project as a whole.

Looking ahead, the consortium is committed to ensuring sustainability by institutionalizing annual open days within partner universities, integrating IoT-ECO activities into career and innovation fairs, and creating a digital repository for educational and promotional materials. These steps will ensure the long-term impact of the project, furthering its mission of fostering green digital transformation and equipping the Western Balkans with the skills and knowledge necessary for a sustainable future



## Figures

### List of Figures

Figure 1 "Open Doors Day" at UoM.....	12
Figure 2 Photo from the Job Fair at Faculty of Business UAMD .....	13
Figure 3 Photo from the Job Fair at Faculty of Business UAMD .....	13
Figure 4 Photo of establishing Faculty's Alumni Club UoM .....	14
Figure 5 Photo from Community Center for Children with Disabilities in Durrës .....	15
Figure 6 Photo taken during promotion in Caucasus University .....	16
Figure 7 Photo taken during the meeting of partners universities UBT-UPT .....	18
Figure 8 Photo during promotion at international week.....	19
Figure 9 Photo at Faculty of Business in international week.....	19
Figure 10 Photo at Summer academy 2025 UBT .....	23
Figure 11 Photo of IoT-ECO LinkedIn profile.....	25
Figure 12 Photo of IoT-ECO Facebook profile.....	25
Figure 13 Photo of IoT-ECO Instagram profile .....	26